

Customer Information

Succession at Cosmétique SA: CEO transition as of September 1, 2025

Worben, August 22, 2025 – After more than a decade of successful leadership, Marc Steffen will hand over the operational management of Cosmétique SA to Daniel Baumgartner, while remaining the company's owner. Daniel Baumgartner, currently Chief Product Officer, will assume the role of Chief Executive Officer (CEO) as of September 1, 2025.

Over the past ten years, Marc Steffen has been instrumental in shaping the development of Cosmétique SA, repositioning the company and placing it firmly on a path of growth. Under his leadership, the company has strengthened its market position, enhanced its innovative capabilities, and established a sustainable corporate strategy.

Marc Steffen will accompany the transition and succession process over the coming years, supporting Daniel Baumgartner. In addition, he will continue to take on strategic responsibilities in business development. As Chairman of the Board of Directors, he will remain a key figure in shaping the company's strategic direction. In particular, he will focus on overseeing and implementing selected key projects to further drive the growth of Cosmétique SA.

With Daniel Baumgartner, an experienced leader with in-depth knowledge of the company is taking over the management. In his role as Chief Product Officer (CPO), Mr. Baumgartner has made a significant contribution to the successful leadership of Cosmétique SA, driving projects that improved performance and quality.

Through this succession plan, Cosmétique SA ensures continuity in leadership while reaffirming its commitment to pursuing its strategic goals and to fostering successful, long-term partnerships with its customers and business partners.

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Marc Steffen
Chairman of the Board



Daniel Baumgartner
CEO

